

# SANDRA WATSON PARCELS

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## EDUCATION

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### **Kings College London** | Ph.D. Candidate

- Defence Studies Department

### **Reichman University** | M.A. in Government – Counterterrorism & Homeland Security, 2019

- The M.A. in Government provided knowledge and experience in the field of public diplomacy, government, international security, modern conflict resolution, counterterrorism, and security issues.

### **Mount Royal University** | B.A. in Applied Policy Studies, 2008

- The B.A. in Applied Policy Studies is a four-year program that provided a solid academic foundation in policy theory, political science, and economics and a semester of work experience.

### **Reichman University** | Certificate in Cyber-Terrorism, 2019

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## EXPERIENCE

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### **Researcher** | August 2021 – Present

International Team for the Study of Security (ITSS) Verona

#### **Non-Profit Think Tank**

- A non-profit, apolitical international cultural association dedicated to the study of international security, ranging from terrorism to climate change, artificial intelligence, pandemic, great power competition and energy security.
- Write articles and conduct interviews on the Asia & China team. See publications for a list of works.

### **Graduate Student Researcher** | Jan 2018 – July 2018

Athena, A Division of Mer Group

#### **Cyber Security Firm**

- Researched and wrote an extensive report on Chinese Hacker Groups, identifying specific hacker groups (e.g., PLA Unit 61398), main actors, target industries & countries, the group's strengths, and vulnerabilities.
- Compiled information from all sources including the dark net using specific software.

### **Business Consultant** | June 2008 – 2021

APCO MG International Inc.

#### **Import/Export Corporation**

- Worked in Canada, the United States and China.

- Job responsibilities evolved from client services, to supply chain assistant manager, change manager, branch manager and then to a consultant.
- Consultant responsibilities included gathering data and insight through various methods of research to assist the company's strategic goals, conducting PowerPoint presentations, pitching recommendations and solutions to the company, evaluating policies on corporate and social responsibilities, and assisting in developing government relations at different levels and with various agencies.

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## **PUBLICATIONS**

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- Sanctions When Sanctions Fail: Decoupling and US Policy Towards China. In: Routledge Handbook on Sanctions [accepted; with Dr Zeno Leoni and Mariam Qureshi; out in Spring 2023]
- Article: Insights from Joanna Chiu's book, "China Unbound, A New World Disorder" <https://www.itssverona.it/insights-from-joanna-chius-book-china-unbound-a-new-world-disorder>
- Report: Chinese Hacker Groups published by the International Institute for Counterterrorism (ICT) <https://ict.org.il/UserFiles/Chinese%20Hacker%20Groups.pdf>

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## **INTERVIEWS**

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- Interview: <https://www.itssverona.it/jeremy-garlick-on-china-pakistan-economic-corridor-cpec>
- Interview: <https://www.itssverona.it/in-conversation-with-joanna-chiu>
- Interview: <https://www.itssverona.it/howard-anglin-on-china-canadian-relations>
- Interview: <https://www.itssverona.it/admiral-retired-lee-hsi-min-on-taiwans-military-defence%EF%BF%BC>

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## **LANGUAGES**

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**English** – Native Language

**Mandarin Chinese** - Intermediate

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## **VOLUNTEERING**

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### **ICT World Summit on Counterterrorism (Israel)**

- Workshop Coordinator for Prof. Boaz Ganor

### **Burlington Minor Football (Canada)**

- Team Manager